

Guild at a Glance

November 2017

www.victoriapotters.ca

Volume 19 Issue 3

November Meeting

Monday 7:30 PM November 6, 2017 -

Submissions for Calendar and December Newsletter to helen.pedneault@shaw.ca by November 29, 2017

October Meeting In Review

Laurie Hashizume and Eric Roberts led an interesting discussion on the considerations in commission and consignment work, with additional experiences shared by guild members. Both Laurie and Eric told of examples of when commission work has been beneficial for them and when it has not. Both emphasized the need for clarity between the artist/artisan and the client both on the visual and technical expectations (e.g. how many cups of water a tea pot holds) and cost. It was recommended that terms be discussed in advance, such as whether any deposit is refundable or not. Some felt that even if the piece is not accepted (assuming there are no technical flaws), the deposit should be retained for the effort invested, as it is not known if another buyer will be found for the completed piece. Eric also advised that he would not undertake a commissioned piece using new to him glazes and that he only works with glazes he is familiar with and knows how they will perform. Laurie talked about enjoying the technical process of working with a client to develop glaze concepts and create the appropriate glaze. Laurie suggests providing details about yourself and your work to any shop which will be selling your work, AND requesting right of approval for any additional information the shop wants to use for marketing. Both Eric and Laurie concluded that there can be great advantages to commissioned work as long as it fits your 'comfort zone'.

Guild Programs

As the members know, Rosemary Neering has stepped down after many years as program chair and we are a bit at loose ends right now for a lead on the organization of the programs – several have volunteered at the September meeting to help with the organization and there were lots of good ideas for the programs offered up at the October meeting (i.e. demonstration of the many ways Guild members use extruders, demonstration of the pots collected by members from around the world) and for now, someone is sorting out the November meeting plans and the back up plans (you always need back up plans, weather dependent etc.) **But....**so far no one has leapt up to say they will be responsible for the organization of the programs from month to month and will give the updates to the newsletter and the membership distribution person. Rosemary estimates it is at best a one hour effort per month getting things sorted. Most members come to meetings because of the programs, so the continued success of the Guild is in part dependent on this important role. So it would be great if one of the members felt they could take this on for just the remainder of this year and see how it goes. Lots of ideas and lots of willing hands, just need a leader – if you think you could take this on – please email Daniel Casey at dancasey@telus.net.

The Crafted Dish and the Guild's Own Cindy Gibson

So what's the Crafted Dish you say and how is it related to guild member Cindy Gibson?

The Crafted Dish is a one of kind brand new (released on October 9, 2017) book that combines the amazing talents of 61 CANADIAN Ceramic Artists (that deserves to be capitalized) and it's a cook book too. As described on the webpage "What do you get when you ask Canadian ceramic artists if they want to be a part of a different type of cookbook: one that mashes up amazing family recipes with gorgeous handmade dishes? You get THE CRAFTED DISH which, in our humble opinion is something pretty unique and awesome." The cook book combines photographs of pottery in use with recipes of the featured artists' favorite foods to celebrate using handmade in daily life. The release of the book coincided with the second annual National Clay Week.



When I started down the path of chatting with Cindy to learn about her role in the creation of this book, I didn't know what a deeply interesting and complex story I was about to hear. To give you a glimmer of the depth of this topic, I sat down this evening to sketch out the outline for this article two hours ago, and I'm still lost in the fascinating reading of the blurbs and blogs and webpages of the various people who led the project. I had not heard of the National Clay Week, nor Carole Epp's blog or role in the website <http://www.makeanddo.ca/about> nor Tales of a Red Clay Rambler <http://www.talesofaredclayrambler.com>, all of which I am finding out about (I didn't know I was living under a rock, clay wise).

So, let's see if I can give you a thumbnail sketch of what I've learned from Cindy and from my readings.

Carole Epp (CarolEpp.com) is a dynamic Saskatchewan clay artist, who has been blogging for more than 10 years about all things clay (MusingaboutMud.com) and who is a member of the 'Make and Do' website <http://www.makeanddo.ca/about> which is a collective of 9 ceramic artists from across Canada. Carole is regularly featured on the podcast of the Tales of a Red Clay Rambler and was recently interviewed for the program on October 5, 2017 about the Crafted Dish release, a project she led with a lot of help, financial and otherwise from the National Clay Week. You can listen to it here Carole's interview at the following link <http://www.talesofaredclayrambler.com/#podcast>.

National Clay Week (www.NationalClayWeek.org) is a little more difficult to explain, as I'm just getting a glimmer of its reach from browsing their webpage. So, what I know so far – it's new, it started in 2016, there are two co-founders (one of which is Stephen Creech, a potter who also the director of marketing for Amaco Brent), they use social media to bring together a wide representation of clay artists around the notion of a week that celebrates clay, community and creativity. The two completed National Clay Weeks (October 10-14, 2016 and October 9-15, 2017) included online directories of open studios across the United States posted on the website as well as daily events involving a wide array of potters from other countries through online streaming. One of the 2017 daily themes was "Using Handmade" and included promotion of the launch of The Crafted Dish.

Brainchild of Carole Epp, the Crafted Dish aims to promote Canadian ceramics and makers with beautiful photographs of handmade pottery being used in everyday life. Production of the Crafted Dish was made possible entirely through donated services including the photography of the dishes, the recipes, essays, jurying, graphic design and marketing. Proceeds from the sale of The Crafted Dish are being donated to The Stop Community Food Centre, which has a mission of striving to

increase access to healthy food in a manner that maintains dignity, builds health and community, and challenges inequality. Lots of great information about this Toronto organization at <http://thestop.org/>.

Now, how does Cindy Gibson fit into this? Many of you will know Cindy and her work through her participation in the Guild and her various Guild program presentations, including the program of a year or two ago in which she described how she was hired as a production potter in Germany (the interview for the job included throwing 100 mugs to exact standards in the morning and attaching handles the same afternoon). Cindy has been a full time, self-supporting potter for almost four decades, including time spent as mentioned in Germany and also in England selling her work through galleries. Since returning to Canada some years ago, Cindy's primary focus for marketing her work has been through shows, as well as in more recent years, through her website. She is constantly musing about the process of marketing her work and looking to reduce the physical effort needed to support multiple yearly shows (a lot of packing up and hoisting things about as we all know). It was in researching on-line opportunities to drive more viewers to her own website that she rather reluctantly joined Twitter, Instagram, and Google. While they, as well as Facebook have all been successful to a certain extent, Instagram has proved to be the most effective in connecting Cindy to other ceramic artists. It was through IG that Cindy became aware of Carole Epp... and on her IG feed was the "call to enter" for The Crafted Dish.



There were of course a variety of requirements for the submissions. The project looked appealing but the timeline was very short. This meant using an existing piece of her work and deciding what recipe to submit – which as well as being a family favourite was informed by the abundance of rhubarb in the garden. It meant that in the short time, the recipe needed to be made and the results photographed by herself using her trusty smartphone and then getting the submission in minutes after midnight of the day submissions closed. It seems a tight submission was a common experience for the other artists as the timeline was extended a week. It's probably true of virtually all


human endeavors but it seems that anything clay means working at a frantic pace on what the outside world sees as a calm and restful process that is now being linked to mindfulness. There were over a hundred submissions for the book (bodes well for Canadian ceramic work), so the Guild can all share a bit in the reflected glory that one of ours was selected by the jurors in the final sixty-one. I'm looking forward to my copy arriving – those interested in ordering a copy (Christmas presents anyone???) might want to band together in the hopes of better shipping rates.

<p>Muriel Sibley</p> 	<p>Allison Gladwell</p> 	<p>Stuart Duncan</p> 	<p>Priska Stabel</p> 
<p>Winter Creek / Earth & Fire Pottery Wren Silverworks Nov 25/26, Dec 2/3</p>			

The **Salt Spring Potters Guild** is proud to host its second juried Exhibition and Prize competition in 2018 to showcase excellent ceramic art produced in the province of BC. Details at:
<https://www.ssicaceramicawards.com/submit-your-work>



Submissions start January 8, 2018



Cortes Island Artists Visiting Victoria

Lino & Nature Printed Treasures
Cedar Creations
Paintings & Prints
Felted Gifts
Ceramics
Jewelry
Soaps

Pop-Up Shop Show & Sale


1508 Haultain Street (Haultain Corners)

Handmade with Love

Opening Night Party Friday Dec 1 7:30 pm - 9:30 pm
 Saturday Dec 2 & Sunday Dec 3 11:00 am - 4:00 pm


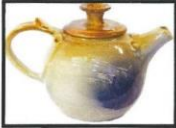


SPECIAL GALLERY INVITATION

Eric 'n June Roberts (Woodshed Pottery)



**POTTERY
SHOW / SALE**

Saturday, Nov. 18
4125 Interurban Rd.
 10 'til 4 p.m.
 Wheelchair, coffee,
 8 tables of creations

PACIFIC RIM POTTERS

24th Annual Fall Show and Sale

Saturday, November 4, 10am-4pm

**Knox Presbyterian Church Hall 2964
Richmond Rd.**

Local ceramic artists in this popular, long established show will exhibit a wide variety of handcrafted, artful, functional and sculptural clay creations for home and garden. Free admission, door prizes, refreshments. For more info: 250-658-4523



Rosemary Neering and Pamela Truscott-White will be at the Victoria Christmas Craft Fair at Commonwealth Pool November 18th and 19th.

O COME ALL YE FAITHFUL...

**TO THE
VICTORIAN
CRAFT
FAIR**

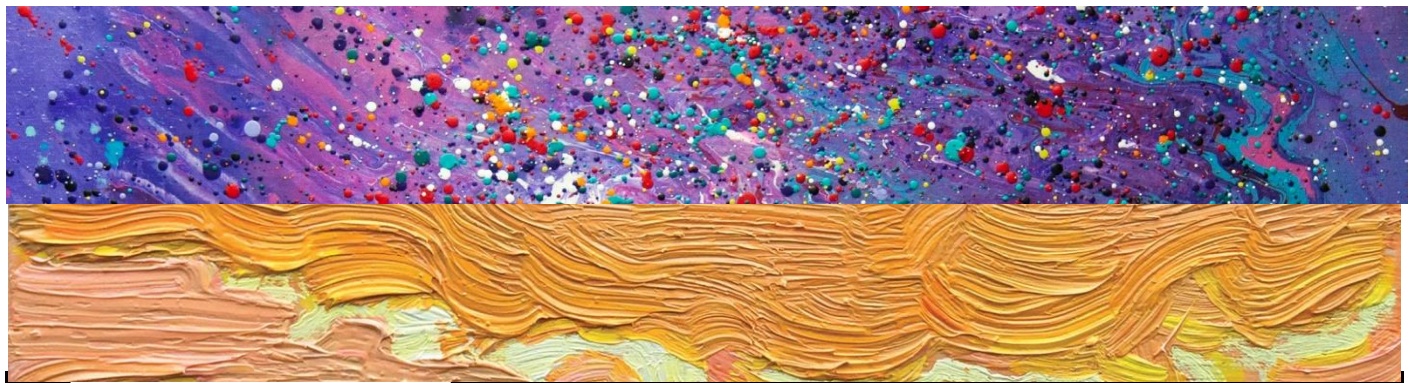
**LOCATION:
COMMONWEALTH POOL
ELK LAKE ROAD**

Nov. 18, 10:00 a.m. - 5:00 p.m.
 Nov. 19, 10:00 a.m. - 4:00 p.m.

**ADMISSION \$3.00
DOOR PRIZES**

**CATCH
THE
"CHRISTMAS"
SPIRIT**





HAVENWOOD

5

LenCollins

KenFaulks

Belle Leon

Sheila Lintaman

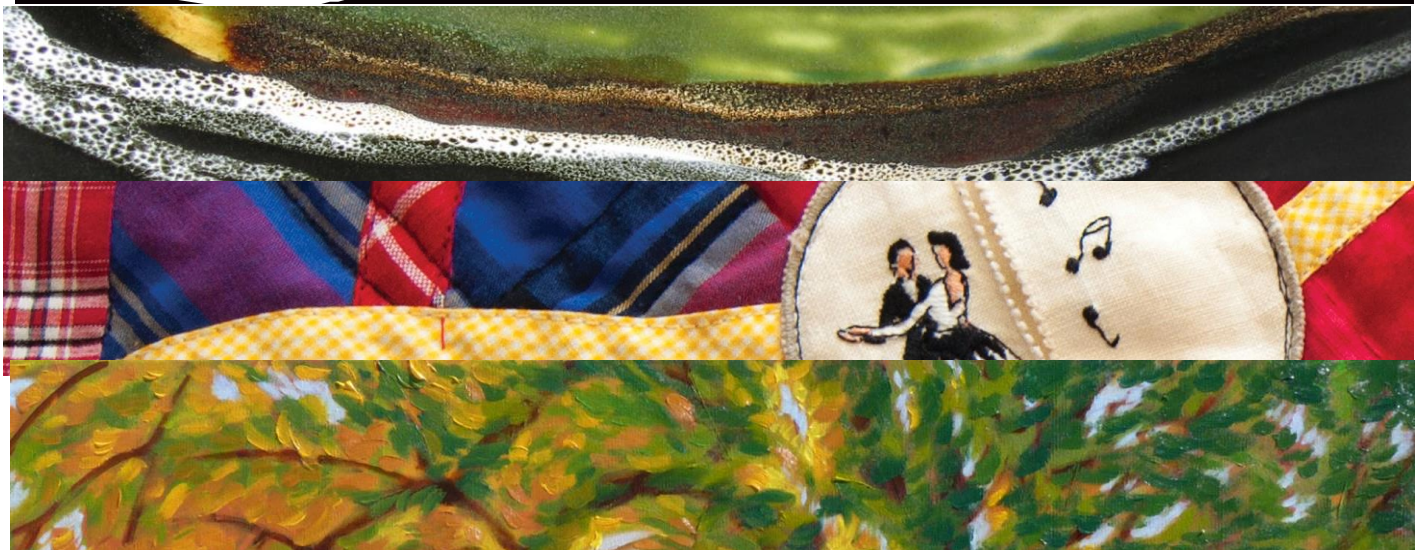
Sheryl Parsons

Encaustic

Paint

Ceramic

Fibre Paint



Exhibition: **November 1-12, 2017**

Reception: **Friday November 3, from 6 - 9:30pm**

 **COAST
COLLECTIVE**

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BRITISH COLUMBIA
Gaming Commission



November 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Havenwood 5 Show @ Coast Collective Art Centre	2 Havenwood 5 Show @ Coast Collective Art Centre	3 Havenwood 5 Show @ Coast Collective Art Centre	4 Pacific Rim Potters 10:00am Knox Church Hall, 2964 Richmond St.
5 Havenwood 5 Show @ Coast Collective Art Centre	6 Havenwood 5 Show @ Coast Collective Art Centre Guild Meeting Note Special Day	7 Havenwood 5 Show @ Coast Collective Art Centre	8 Havenwood 5 Show @ Coast Collective Art Centre	9 Havenwood 5 Show @ Coast Collective Art Centre	10 Havenwood 5 Show @ Coast Collective Art Centre	11 Havenwood 5 Show @ Coast Collective Art Centre
12 Havenwood 5 Show @ Coast Collective Art Centre	13	14	15	16	17	18 Eric 'n June Roberts 10: to 4 4125 Interurban Victorian Christmas Craft Fair Commonwealth pool
19 Victorian Christmas Craft Fair Commonwealth pool	20	21	22	23	24	25 Wintercreek (see advert)
26 Wintercreek (see advert)	27	28	29	30		
December 2017						
					1 Cortes Artists Pop Up Show (see Advert)	2 Wintercreek (see advert) Cortes Artists Pop Up Show (see Advert)
3 Wintercreek (see advert) Cortes Artists Pop Up Show (see Advert)	4	5	6	7	8	9
10	11 Guild Meeting Christmas Pot Luck	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

ADVERTISING RATES

Business card size (2" x 3 1/2"):
\$10 per issue
or
\$75 for 10 issues

Quarter page ad (3 1/2" x 4 3/4")
\$20 per issue
Or
\$150 for 10 issues

Sales announcements, events, classified ads:
FREE

Contact the *At a Glance* editor
helen.pedneault@shaw.ca

Guild at a *Glance*

... is the newsletter for the South
Vancouver Island Potters Guild.

It is published monthly, September through
June. It's distributed by email to all
members and some copies are available at
Guild meetings. The newsletter is also
posted online at www.victoriapotters.ca

Articles and items of interest to members
are welcome and will be included as space
permits. Items for inclusion are best
emailed to the editor
helen.pedneault@shaw.ca

**SUBMISSIONS REQUESTED BEFORE
THE FIRST OF THE MONTH**

The Executive

President:	Muriel S.	250.652.5434
Vice-Pres:	Pam T-W	250.474.5434
Secretary:	Derek K.	250.995.2905
Treasurer:	Linda V.	250.479.5966
Archivist:	Dawn K.	250.896.4373
Coffee:		
	Monika B.	778.351.3988
Directors:		
	Penny J.	250.715.1403
	Meira M.	250.597.7795
Library:		
	Nancy W.	250.479.3524
	Kris J.	250.384.5344
	Belle L.	250.382.1326
Membership:	Roger C	250.388.9642
Newsletter	Helen Pedneault	250 383 5808
Program Coordinator:		
	Rosemary Neering	250.477.7032
Raffle:		
	Ester G.	250.658.4523
	Tobias T.	250.383.3893
Webmaster:	Nancy Fraser	250 508-2053



**Victoria
Clay Art**

654 Burnside Road W.
Victoria BC V8Z 1M8

*Here is a list of my favorite pottery tools, glazes
and things. Dan*

All available at Victoria Clay Art

Mud Tool Ribs
Amaco PC-20 Blue Rutile [cone 6]
Alphabet Stamp Set
2" Goat Hair Fan Brush
Magic Water
Stroke & Coat SC-74 Hot Tomale [cone 08-10]
MKM Finger Rollers
Xiem Telescoping Sponge on a Stick
Mud Tool Blue Sponge
Amaco Velvet Underglaze V-361 Jet Black
Aardvark Cone 5 BEE-Mix
Mud Tool Clay Cutting Wire [green handle]
MKM Wood Stamps
Paper Clay cone 06, 6, or 10

**Come in and look around, we're open
10:00am to 5:00pm Mon-Sat**

Vancouver Island Pottery Supply

Has Moved

Hello to all our valued customers, This is notice that VIPS has moved.

Our new address is:

515 Stanford Avenue E.
Parksville, BC
V9T 6V6

We have the same phone number and website address. We have a new email address.

Cheers, Donna

Ph: 1-250-248-2314

E-Mail: sales@vipottersupply.com
(new email address!!)

Web: www.vipottersupply.com

REMEMBER – among others, 2 great benefits to being in the South Vancouver Island Potters Guild are:

- 1) the library
- 2) access to the BC Potter's Guild newsletter online. Roger C. sends us the username and password each month.

So ... check them out! They're worth using!

*... When you shop – please mention
to our advertisers that you learned
about them in the Guild Newsletter.*

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